

**List of Profitable Leisure & Entertainment Industry.
Recreation, Entertainment,
Sports, and Tourism (REST)
Projects.**







Introduction

The travel and leisure industry comprises of several industries that make up its network. These industries include art and attractions, exhibitions and dining, travel music and leisure activities, gambling, sports activities, lodging options and vacation destinations apart from companies that offer various forms of recreation and leisure. The travel and leisure industry is supported mainly because the general public places utmost importance upon taking annual vacations for the purposes of relaxation or education. Overall the travel and leisure industry can be summed up into four main sectors: entertainment, tourism, travel and recreation.



Entertainment consists of any activity that provides the general public with pleasure and relaxation during leisure time. Some of these activities include watching television, drama and stage performance, opera, attending theater, attending sports event and playing variety of board games or video games.

The Indian Travel, Hospitality and Leisure sector is expected to witness a compounded annual growth rate of 20% well up to 2020, making it one of the most exciting growth stories in the world of travel. With a whopping 740 million travellers, the domestic tourism market is growing at 20% per annum, while outbound travel is growing at an estimated 26 per cent per annum.



The leisure sector remained robust, with leisure destinations such as Goa, Coorg, Mussourie etc. continuing to see unprecedented growth. Growing purchasing power, improved connectivity and reduced seasonality have provided a boost to the resort segment with increased leisure and MICE business driving growth. Leisure markets continued to enjoy strong rates and improved occupancy levels across the country, with limited supply and strong potential for development in many leisure markets. Moving forward, hotels will need to continue to re-invent themselves and respond to the rapidly changing environment they operate in, in order to stay competitive. It is clear, however, that the industry is now on a steady recovery path. After strong resistance from a fluctuating demand environment and excess room inventory, the hotel industry is now well placed with the pace of room addition slowing down and domestic demand showing sure signs of stability and growth.



Indian Amusement Park Industry

The amusement and theme park industry in India is about two decades old and it is relatively new when compared to its origin in USA & Europe.

Facts on Indian Amusement Park Industry:

- The amusement industry in India is at a growing stage currently with more and more developments happening in this industry all across the country.**
- The size of the Indian Amusement Park business is estimated to be around Rs 4000 crores and is estimated to grow by 10% per cent per annum in next couple of years.**
- The amusement and theme park industry is deemed to be worth Rs. 10000 crores in India by 2020.**



- **Currently for a population of 1.15 billion in the country, there are only 120 amusement parks and 45 Family Entertainment Centers. This indicates that the growth potential of Indian amusement and theme park industry is substantial.**
- **The Indian small and big players in the Amusement Industry are looking at the tremendous growth potential of this industry in the next 5 years.**
- **Growth of India's retail sector had been the main driving force for the amusement industry in India.**
- **Transport corridors like expressways and the Metro line are bringing an increasing number of people closer to entertainment hubs.**



- **The high growth potential of the industry in highly populated India will boost tourism, social infrastructural development as well as employment generation. The success and growth potential of this industry is resulting into the advent of new manufacturers of amusement parks' rides in India.**



Hotels & Hospitality Industry

India has the potential to become the number one tourist destination in the world with the demand growing at 10.1 per cent per annum. The Indian tourism and hospitality industry has emerged as one of the key drivers of growth among the services sector in India. Tourism in India has significant potential considering the rich cultural and historical heritage, variety in ecology, terrains and places of natural beauty spread across the country. Tourism is also a potentially large employment generator besides being a significant source of foreign exchange for the country.



There is a huge tourism potential in the country and as a result hospitality industry will continue to grow at a substantially higher rate. India is projected to be the fastest-growing nation in the wellness tourism sector in the next five years and infrastructure development is an inevitable factor in order to support this growth. The Indian hospitality industry has experienced prominent growth in recent years due to various factors, including the rising purchasing power of domestic travellers, an increase in commercial development and foreign tourist arrivals, a growing airline industry and government-led initiatives aiming to stimulate the sector. There is a great deal of scope to expand tourism across India, and as the country improves air travel connections and relaxes visa restrictions, tourist arrivals should increase.



The Indian tourism and hospitality industry has materialized as one of the key drivers of growth among the services sectors in India. It contributes to 6.23 percent to the National GDP and 8.78 percent of the total employment in the country. Constant transformation, functional growth and improving standards have gained the hospitality industry of India approval all over the world.

Tourism in India has generated immense employment opportunities and is a vital source of foreign exchange for the country. The travel and tourism industry contributed Rs 2.17 trillion (US\$ 36 billion) or 2 per cent to the country's gross domestic product (GDP) in 2013. The figures are expected to rise to Rs 4.35 trillion (US\$ 72.17 billion) by 2024.



The hotel industry in India is going through an interesting phase. One of the major reasons for the increase in demand for hotel rooms in the country is the boom in the overall economy and high growth in sectors like information technology, telecom, retail and real estate. Rising stock market and new business opportunities are also attracting hordes of foreign investors and international corporate travellers to look for business opportunities in the country.



Niir Project Consultancy Services (NPCS) can provide Detailed
Project Report on Required Project

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Here are few Projects for Startups:

- **HOLIDAY RESORT**

India is a booming hospitality market, yet it has minuscule contribution to the timeshare business model existing worldwide. USA alone comprises two-thirds of the global market. Though vacation ownership has been growing at a CAGR of 20 per cent for the last three-four years, and has become the reason for resort developments in India, the concept of timeshare is still not understood well enough here.....[Read more](#)





- **GOLF COURSE**

Golf is quite a respectable and expensive game. Participants of golf course are considered as regardable and honourable people of the society. Golf courses requires a large area of Land for playing the game as well as to accommodate the other amenities required for the participants. Need of Golf course is increasing rapidly all over the world with the development of standard of living of our society.....[Read more](#)





- **BANQUET HALL**

Indian traditions are so rich and our emotional standards are so high that most of the ceremonies/functions become simply a monument of show-off and extravagance. Banquet halls are within the reach of almost every strata of people. Moreover, the style of functioning of these banquet halls suits every Indian as well as foreigners.....[Read more](#)





- **RESTAURANT (WITH MICRO BREWERY)**

A restaurant is simply a place to have food outside your home. It is smaller in size than a hotel as it does not have accommodation facilities. It is an establishment that serves the customers with prepared food and beverages to order, to be consumed on the premises. The term covers a multiplicity of venues and a diversity of styles of cuisine.....[Read more](#)





- **AMUSEMENT PARK**

The human life in cities is becoming more and more mechanical because of noise pollution, environments pollution, increasing vehicular traffic and growing industrialization. To ease some of the tension of this monotonous life, people crave for relaxed and peaceful environment, where leisure along with children and family.....[Read more](#)





- **SAFARI PARK**

A safari park, sometimes known as a wildlife park is a zoo like commercial tourist attraction where visitors can drive in their own vehicles or ride in vehicle provided by the facility to observe freely roaming animals. Safari is trip on land usually in jungle or savanna environment which is engaged in for the purpose of viewing or hunting animals.....[Read more](#)





- **HOLIDAY RESORT & ENTERTAINMENT CENTRE**

There is rapid urbanisation cause of exploitation of nature. Due to exploitation of nature pollution will be increase and thus healthy human life has been suffered to want of clean air. Now in most of the town of the world has been full of dirty air, which causes of chronic diseases. The beauty of greenery has gone up.....[Read more](#)





- **FIVE STAR HOTEL**

The hotel industry is an important component of tourism industry. Its foreign exchange earning capacity is also high. The irritation of economic reforms in this country gave a boost to the hotel industry. The demand for rooms in hotels by foreign businessmen has increased sharply. Understandly, most Indian hotel chains are pushing ahead with their expansion plans.....[Read more](#)





- **FAST FOOD CENTER (RESTAURANT) WITH KIDS PLAZA**

India is one of the most populations growing country of the world. Urgent need of human beings is food and dress. Now a day there is a scarcity of living place as well as open playground for children. Making of kid's entertainment center with food center is one of the ways to fulfill the society's need. Success of the venture depends upon the facilities provided.....[Read more](#)





- **AMUSEMENT PARK CUM WATER PARK**

The human life in cities is becoming more and more mechanical because of noise pollution, environment pollution. For relaxed and peaceful environment, leisure and entertainment is required to children and family. There are various sources of entertainment like cinema, circus, tourist spots, videogame, orchestra etc.....[Read more](#)





- **FIVE STAR HOTEL & BUSINESS SHOPPING MALL**

Five star hotel contents business center by making luxurious shops inside the hotel for selling consumer goods, articles and beverages, is wonderful combination for profit making center. Again if there is facility of p.v.r., health club, and banquet hall attract the tourist much more in that hotel. Now a days most of the citizens all over the world are conscious about their health, they want to make healthy body and physically fit throughout the life.....[Read more](#)





- **ENTERTAINMENT CLUB, 4 STAR HOTEL, AMUSEMENT PARK CUM WATER PARK, AND LAKE FOR BOATING**

Holiday resort business is very flourishing business these days not only in India but it has brilliant prospects in foreign countries also. The place which was usually for the let out to travelers was taken as and the keeper, in accordance with the existing laws of the land, was obliged for providing shelter and food to those willing to pay price.....[Read more](#)





- **MULTIPLEX CINEMA HALL WITH SHOPPING, ARCADE AND FOOD PLAZA**

There is rapid change of fashionable items with food habits and recreation center. Now a days cinema hall break down into small hall of accommodation about 50-60 person/hall. There is integrated cinema hall which is separated by well-built sound proof wall and each hall can operated different picture at a time.....[Read more](#)





- **WATER PARK**

In ancient India, there was large use of water in the Tapovana, and different Ashrams in the forests. Elephanta caves in the Maharashtra can be considered as Water Park. Now the water park is the good idea of amusement. It is very good assets created by human being to enjoy the natural scenery artificially, if situated near by forest or hilly area.....[Read more](#)





Tags

Leisure business ideas, Starting an Amusement Park, How to Start a Hotel, Tourism and Leisure Industries, Leisure Business Plan, Leisure Industry, How to start a travel & tourism company in India, Entertainment and Leisure Business ideas, Hospitality & Leisure Business, Profitable Leisure Company, How to Start a Entertainment Production Company, Starting an Entertainment Business, Starting Your Entertainment Company, Free Entertainment Business Plan, How to Start an Entertainment Business, Entertainment Industry Business Plan, Most Profitable Entertainment Business Ideas, Start Your Own Entertainment Company, Family Entertainment Business Ideas, Great Business Ideas For Entrepreneurs, Hospitality and Tourism Business Ideas, List of Profitable Business Ideas in Leisure and Entertainment Sector, How to Start a Hotel Business or Hotel Startup in India, Hospitality Projects, Hotel and Hospitality Projects, Hospitality Sector Projects, How to Start a Hotel, How do I Start a Hotel Business?, How to Start Hotel Business in India, How to Start Your Own Hotel, Start Hotel, Start a Tourism Business, How to Start Your own Hotel Business?, Want to Start a Restaurant Business?, Setting Up a Hotel, How to Start a Resort Business, Cost of Starting Hotel in India, Indian Hotels Industry, Free Sample Hotel Business Plan, Hotel Business Plan, Hotel Resort Business Plan, Hospitality Industry, Hospitality Business,



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Holiday Resort & Entertainment Centre How to Open Safari Park in India, Amusement Park Business Plan, How to Open Restaurant (With Micro Brewery), How to Open Banquet Hall, Golf Course Business Plan, Holiday Resort Industry in India, Holidays or Recreation, Investment Opportunity in Holiday Resort Business, Restaurants, Bars and Clubs, Cinemas, Health Clubs, Gaming & Casino, Polo & equestrian, Bowling, Indoor ski centres, Indoor climbing centres, Outdoor activity centres, Music Venues, Theatres, Exhibition centres, Marinas, Water parks, Theme Parks, Stadia, Race Tracks, Golf Courses



**For more Projects and further details,
visit at:**

<https://goo.gl/oN41ge>

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Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**



- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**



- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**



- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**



- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**



Reasons for Buying Our Report:

- **The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**



- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**



Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**



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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



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- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



Contact us

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